



FOR IMMEDIATE RELEASE

**CARLOS SANTANA ENCOURAGES DONATIONS TO ANDRE AGASSI
FOUNDATION
FOR EDUCATION DURING FEBRUARY PERFORMANCES OF
*SUPERNATURAL SANTANA: A TRIP THROUGH THE HITS***



****High-res images available upon request****

CAPTION 1: The Joint headliner, Carlos Santana meets with the Andre Agassi College Preparatory Academy children to announce the launch of his partnership with the Andre Agassi Foundation for Education and offer his support.

CAPTION 2: Rock and Roll Hall of Fame artist and Las Vegas headliner, Carlos Santana presents Andre Agassi with an autographed guitar for the Andre Agassi College Preparatory Academy's music department.

Las Vegas (February 4, 2010) – Launching his partnership with the [Andre Agassi Foundation for Education](#), Rock and Roll Hall of Fame artist and Las Vegas headliner [Carlos Santana](#) today joined **Andre Agassi** for a tour of the Andre Agassi College Preparatory Academy, meeting with children and offering his support. Santana is encouraging public donations through video messaging during his live performances of [Supernatural Santana: A Trip Through the Hits](#) this month. Santana's high-energy rock fusion show is currently playing exclusively at The Joint inside Hard Rock Hotel & Casino.

From now until February 21, audience members at [Supernatural Santana: A Trip Through the Hits](#) can donate to the [Andre Agassi Foundation for Education](#) in increments of \$5 via text message. Concertgoers will be prompted to text the word "Kids" to 20222 in order to make a contribution. Messaging and data rates may apply and a one-time \$5 donation is charged to the user's wireless bill. The Andre Agassi Foundation for Education can receive donations through March 31 via text or at any time through their web site at [agassifoundation.org](#).

"We are so grateful to Carlos Santana for his generosity and compassion," said Andre Agassi. He understands the toll that hunger, poverty and lack of access to education has taken on the world's young people, and he is a living example that 'caring, by definition, means doing'. For more than a decade his Milagro Foundation has made a difference in the lives of underserved and vulnerable children around the world. With Carlos, we believe we can make an impact on what matters most--giving our children the tools to succeed through education and the life choices it allows them to pursue."

During his visit, Santana interacted with students from the Academy as well as select students from Cheyenne, Legacy, Mojave and Sunrise Mountain High Schools, imparting his wisdom during a joint inspirational address with his friend Andre Agassi. In collaboration with Santana's visit to the school, and continuing in the spirit of supporting The Milagro Foundation, longtime licensees of Carlos Santana, PRS Guitars and Latin Percussion (LP) donated a PRS Santana SE electric guitar and a set of LP Santana Aspire series congas and shakers to the Academy's music department. Like Carlos, both PRS and LP have enthusiastically partnered with local agencies and community organizations to inspire young musicians. Also, Sony Legacy Recordings who are releasing the 10th Anniversary edition of "Supernatural" have donated 700 copies of the most honored CD in Grammy History, Supernatural, to every student and faculty member in the school.

Carlos Santana's Milagro Foundation is committed to assisting projects, schools and agencies that are working to support underserved children in developing college aspirations. Agassi Prep continues to achieve this goal with 100 percent high school graduation and college acceptance. "We applaud their efforts and are proud to be a part of this dream for the children of Las Vegas," Shelley Brown, Executive Director, said. The Milagro Foundation is a publicly supported foundation established by Carlos Santana and his family in 1998. Milagro benefits underserved and vulnerable children around the world by making grants to community based tax-exempt organizations that work with children in the areas of education, health and the arts. The Milagro Foundation is dedicated to making a difference in the lives of children. [www.milagrofoundation.org](#)

In addition to the musical donations and financial support, Santana is inviting students from the Academy's Drum Line to **appear in the opening number of show on February 6.** [Supernatural Santana: A Trip Through the Hits](#) plays approximately **36 times per year** at The Joint, with a **show time of 8 pm**. Performance dates are currently on sale from now

until February 21 and again from April 21 through May 2. Ticket prices start at only \$51 and can be purchased by visiting the Hard Rock Hotel Box Office, all Ticketmaster locations, online at Ticketmaster.com or charge-by-phone at 800-745-3000. For groups of 12 or more, call the Hard Rock Hotel Box Office at (702) 693-5220. For more information, visit www.supernaturalsantana.com, Carlos Santana's [Facebook page](#) or The Joint's [Facebook page](#).

For more information about PRS Guitars, visit www.prsguitars.com. For more information about Latin Percussions, visit www.lpmusic.com.

#

About Carlos Santana

Forty years and as many albums later, Santana has sold more than 90 million records and has performed to more than 100 million fans at concerts worldwide. To date, Santana has won ten GRAMMY® Awards, including a record-tying nine for a single project, 1999's Supernatural (including Album of the Year and Record of the Year for "Smooth"). In 1998, the group was ushered into the Rock and Roll Hall of Fame, whose web page on their induction notes, "Guitarist Carlos Santana is one of rock's true virtuosos and guiding lights." Among many other honors, Carlos Santana has also been cited by Rolling Stone as #15 on their list of the "100 Greatest Guitarists Of All Time," and #90 on their 2005 survey of the "100 Greatest Artists Of All Time."

The Andre Agassi Foundation for Education

The Andre Agassi Foundation for Education transforms public education in two ways. Through our charter school, the Andre Agassi College Preparatory Academy ("Agassi Prep"), we strive to provide children in Las Vegas with a quality K-12 education to prepare for excellence in college and beyond. Through state and national advocacy, we are also working to increase investment and accountability in public schools.

The Andre Agassi College Preparatory Academy

The Andre Agassi College Preparatory Academy Agassi Prep was founded in 2001 in Clark County, Nevada, and has become the signature project of the Andre Agassi Foundation for Education. The first senior class graduated in 2009 with a 100 percent college acceptance rate. The U.S. Department of Education has called Agassi Prep a "National Model" among charter schools and Agassi Prep has received both "Exemplary" and "High Achieving" designations from the Nevada Department of Education.

About AEG Live

AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance. AEG Live is comprised of touring, festival, exhibition, broadcast, merchandise and special event divisions, fifteen regional offices, and thirty state-of-the-art venues. AEG Live currently produces four major residency shows in Las Vegas: Bette Midler The Showgirl Must Go On and Cher at The Colosseum at Caesars Palace, Supernatural Santana: A Trip Through the Hits at The Joint at Hard Rock Hotel & Casino, and Barry Manilow at Paris Las Vegas. The concert tour roster includes artists such as Taylor Swift, Leonard Cohen, Bon Jovi, Celine Dion, Miley Cyrus, The Black Eyed Peas, Britney Spears, Kenny Chesney, P!nk, Paul McCartney, KISS and American Idols Live. AEG Live is the largest producer of music festivals in North America from the critically acclaimed Coachella Music & Arts Festival to Stagecoach and New Orleans Jazz & Heritage Festival. For more information, go to www.aeglive.com

Press Contacts:

Supernatural Santana: A Trip Through the Hits:

Michelle Kruczynski
Kirvin Doak Communications
(702) 737-3100
mkruczynski@kirvindoak.com

Suzanne Richardson
AEG Live
(702) 650-8403
srichardson@aeglive.com

Carlos Santana:

Michael Jensen
Jensen Communications
(626) 585-9575
mj@jensencom.com

The Andre Agassi Foundation for Education

Robin Verges
Rubenstein Associates, Inc.
(212) 843-8075
rverges@rubenstein.com

Catherine Levy
R&R Partners
catherine.levy@rrpartners.com
(702) 318-4212

