



ANDRE AGASSI FOUNDATION FOR EDUCATION PARTNERS WITH V20 FOODS TO LAUNCH ANDRE AGASSI'S BOX BUDDIES SNACKS FOR KIDS

Proceeds to Benefit Andre Agassi Foundation for Education

NEW YORK, September 23, 2013—In an effort to help empower kids to make better choices and learn about the importance of giving, the Andre Agassi Foundation for Education has partnered with V20 Foods to create Andre Agassi's Box Buddies, a line of kid-friendly snacks that will be sold in grocery stores nationwide. This new line of single serve applesauce, granola bars and milk are a perfect lunch box companion and 100 percent of Andre's proceeds will go back to the foundation, which is dedicated to transforming public education.

"The idea of kids and parents helping other kids resonated with all of us," Andre Agassi, Chairman and Founder of the Andre Agassi Foundation for Education, said. "We created Andre Agassi's Box Buddies to bring that idea to life by creating fun, good-tasting, wholesome after-school and lunchbox snacks."

Andre Agassi's Box Buddies provide parents and kids with new options for the snacks they love, while also helping other kids. The no-sugar-added apple sauce is available in four varieties including unsweetened apple, strawberry apple, peachy apple and apple cinnamon. The single-serve, shelf-stable milk is available in low fat, vanilla or chocolate and are sold individually. There are two varieties of the granola bars – chocolate chip and chocolate.

"V20 Foods is proud to team up with the Andre Agassi Foundation for Education to produce Box Buddies," said Vic Ventimiglia, V20 Foods' President and CEO. "Our partnership is imperative to not just provide another option for families, but allow an opportunity for kids to learn about the many ways they can help other kids, even in the grocery store."

Box Buddies snacks are on store shelves now in many supermarkets across America including Albertson's, Jewel, Acme, Farm Fresh and Cub Stores. For product updates, please visit www.agassiboxbuddies.com.

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About the Andre Agassi Foundation for Education

The Andre Agassi Foundation for Education seeks to transform public education in two ways. Through its signature project, the Andre Agassi College Preparatory Academy, the Foundation works to provide

underserved children in Las Vegas with a first-class K-12 education to prepare them for excellence in college and beyond. Through state and national advocacy, the Foundation strives to increase investment in, and accountability for, public schools. To support the Andre Agassi Foundation for Education or to obtain additional information, please visit www.agassifoundation.org.

About V20 Foods

V20 Foods has been providing private label meal kits for over 5 years to some of the largest retail grocery and convenience store chains in the US. Our mission is to help customers put their prestigious brand on products that either meet or in most cases, beat the national brands in terms of quality and nutrition, for 10-20 percent less cost. In addition to private labeling, V20 Foods has been able to use their manufacturing techniques to parlay into meal kit development for disaster relief. V20 Foods can respond in a day's notice and begin producing nutritious meals for all of those negatively affected by these unforeseen and typically devastating occurrences. Our innovative flameless ration heater has allowed us to develop government approved self-heating breakfast entrees to all branches of the US military.

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